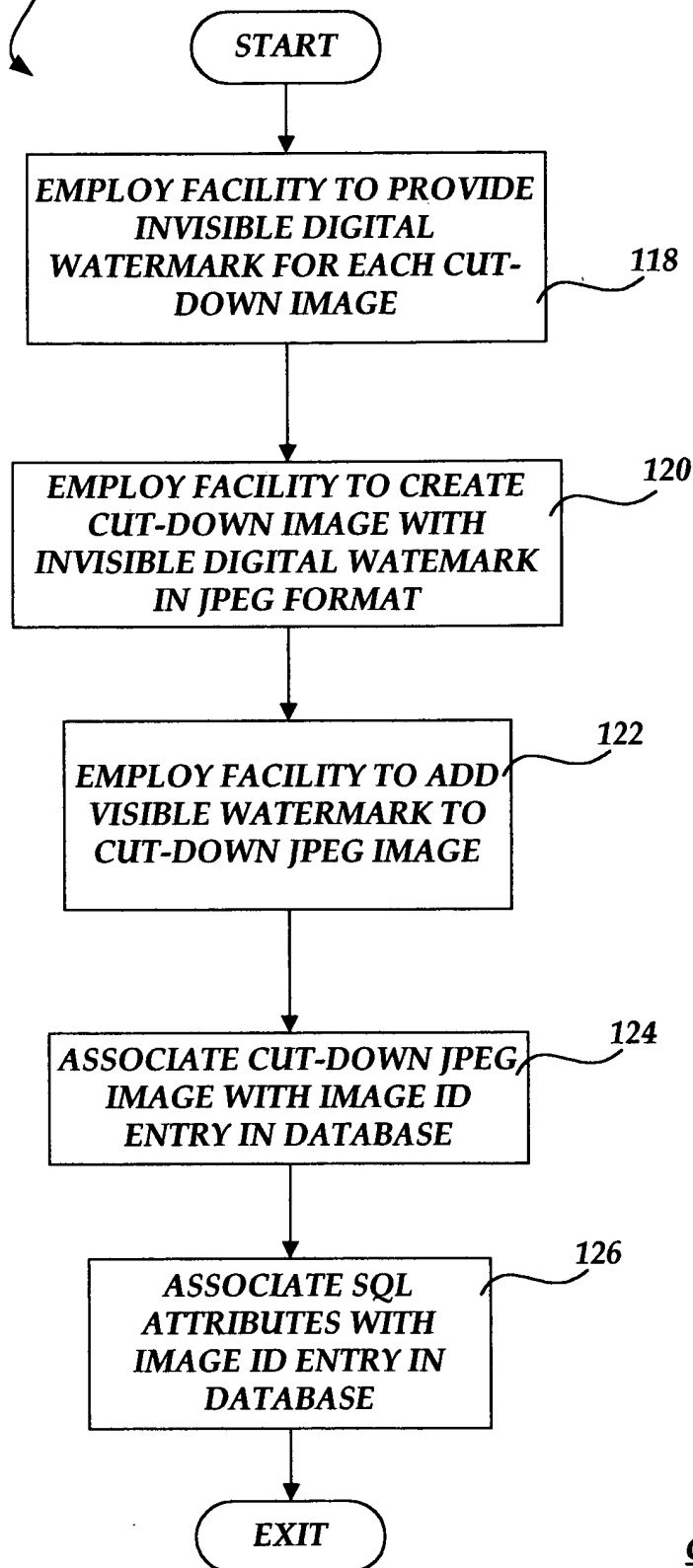


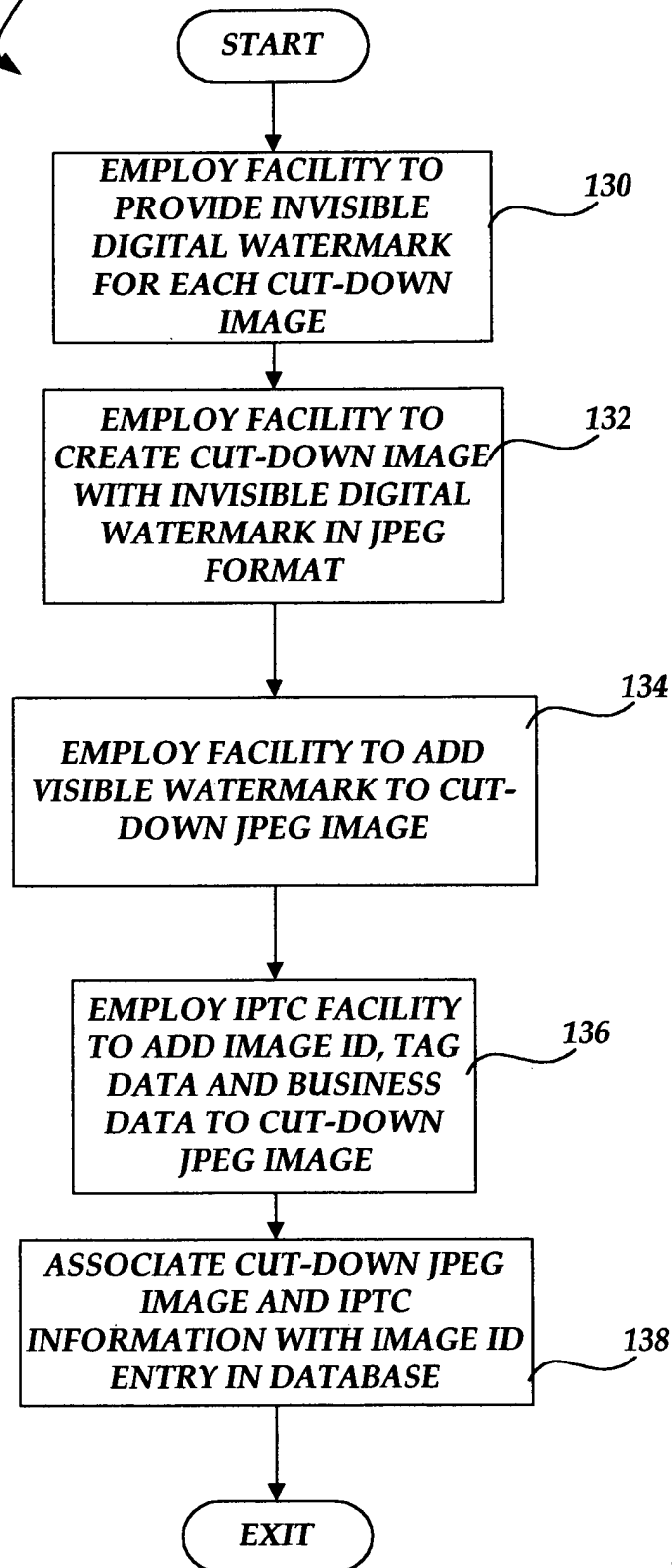
**FIG. 1**

116



CUT-DOWN  
IMAGE W/SQL

**FIG. 2**



CUT-DOWN  
IMAGE W/IPTC

**FIG. 3**

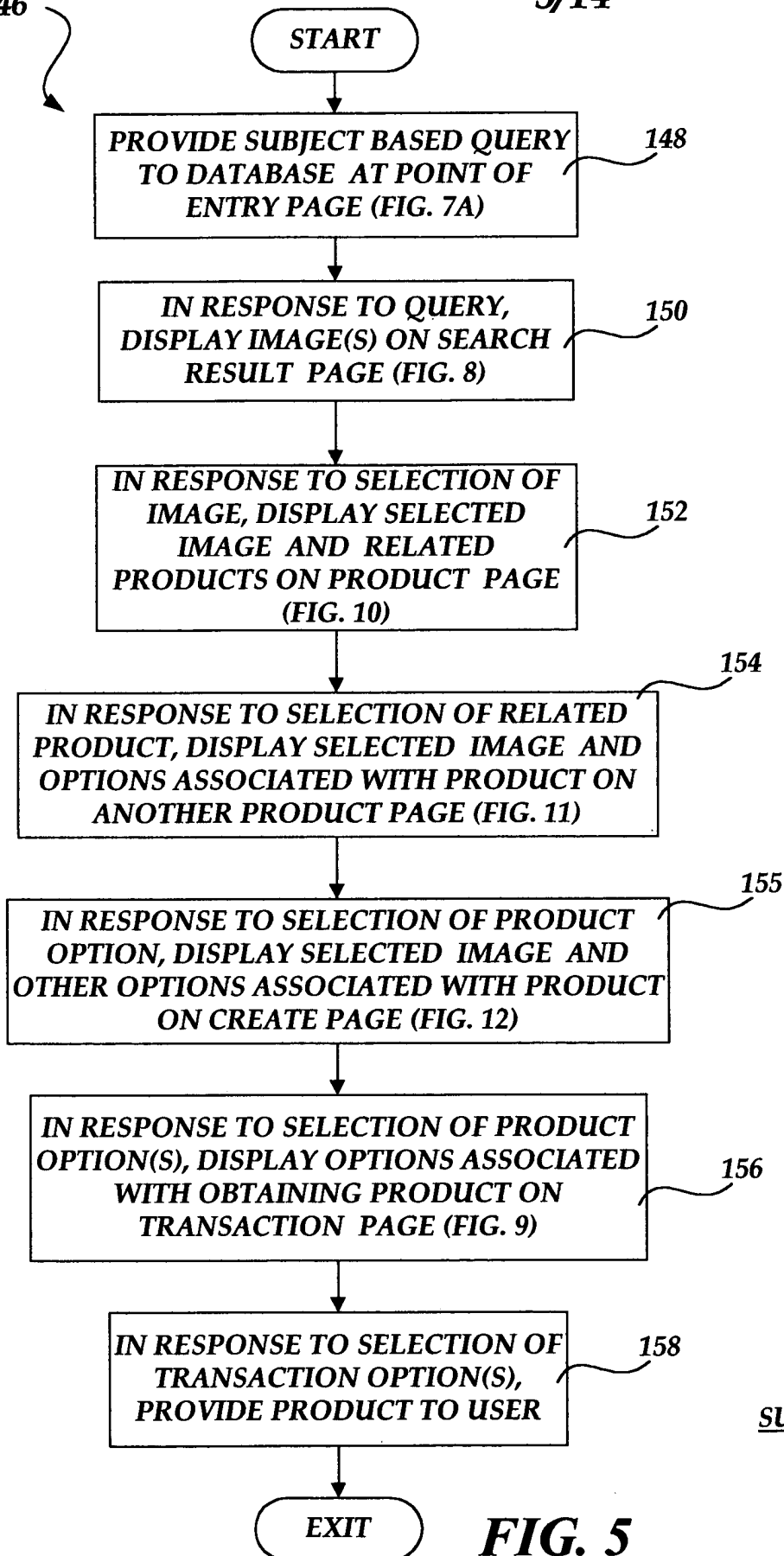
<u>IMAGE ID</u>	<u>SEND</u>	<u>PRINT</u>	<u>POSTCARD</u>	<u>IPEG</u>
000001	1	0	1	1

142

<u>IMAGE ID</u>	<u>JPEG</u>
000001	1

**FIG. 4B**

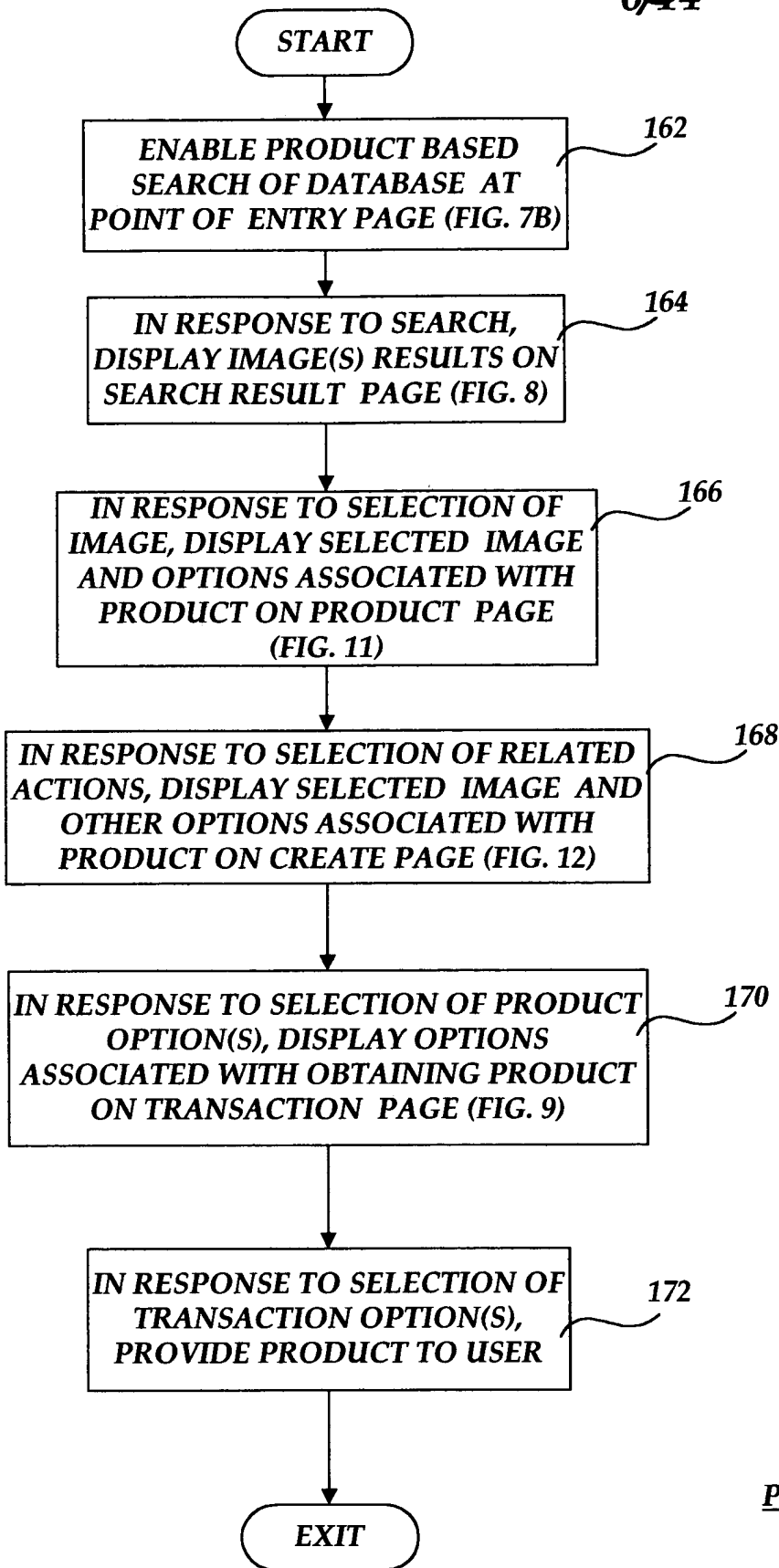
146



SUBJECT BASED  
SEARCH

**FIG. 5**

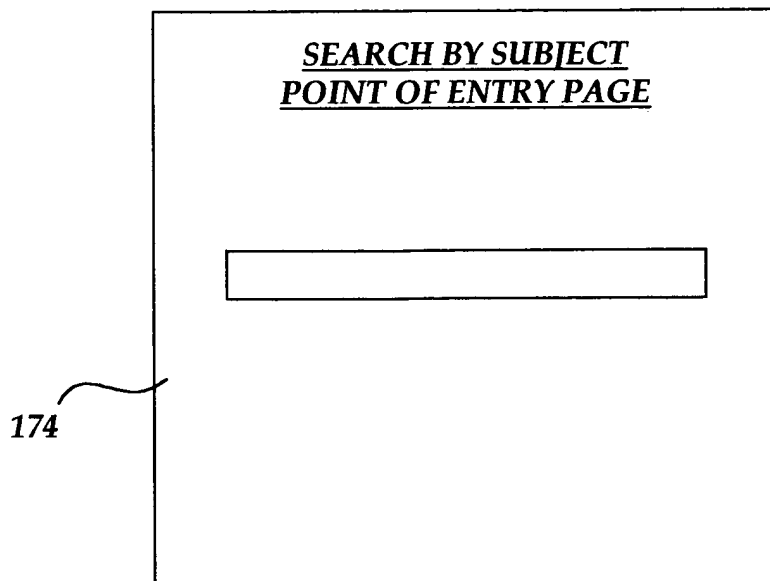
160



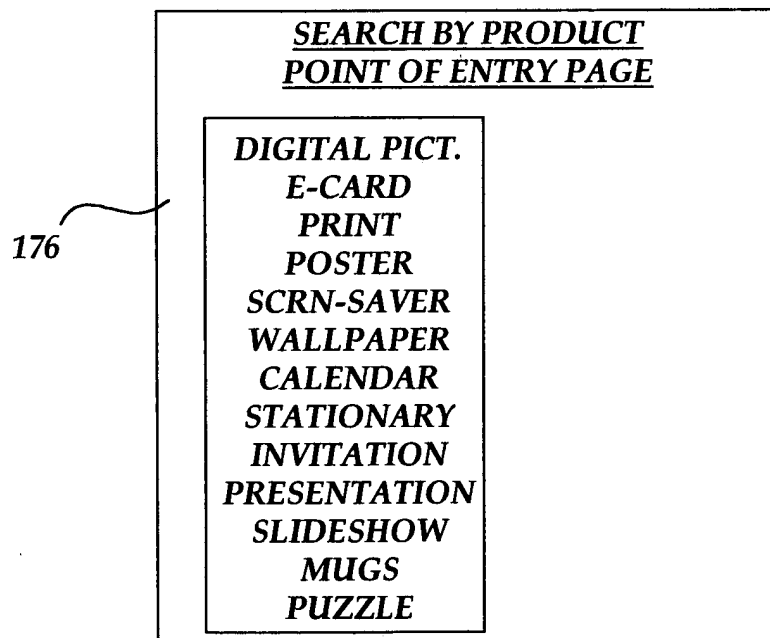
PRODUCT BASED  
SEARCH

**FIG. 6**

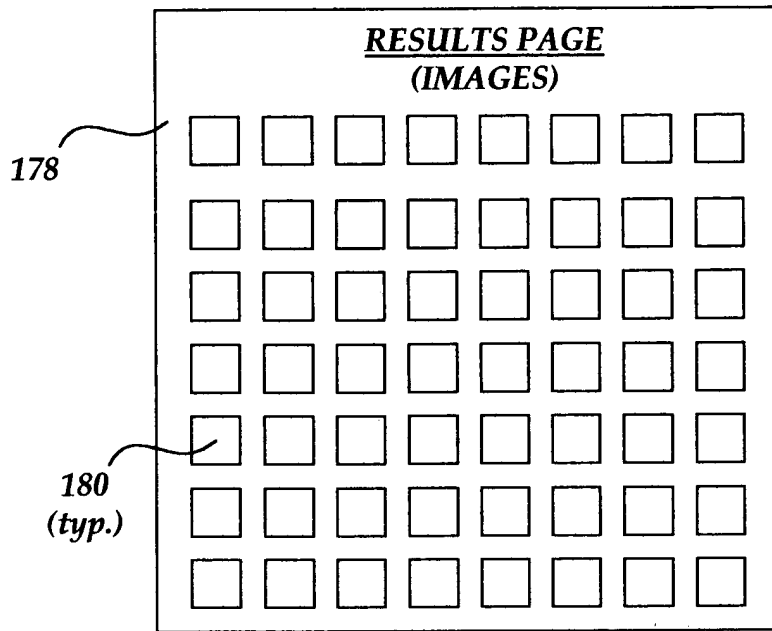
00517434-030200



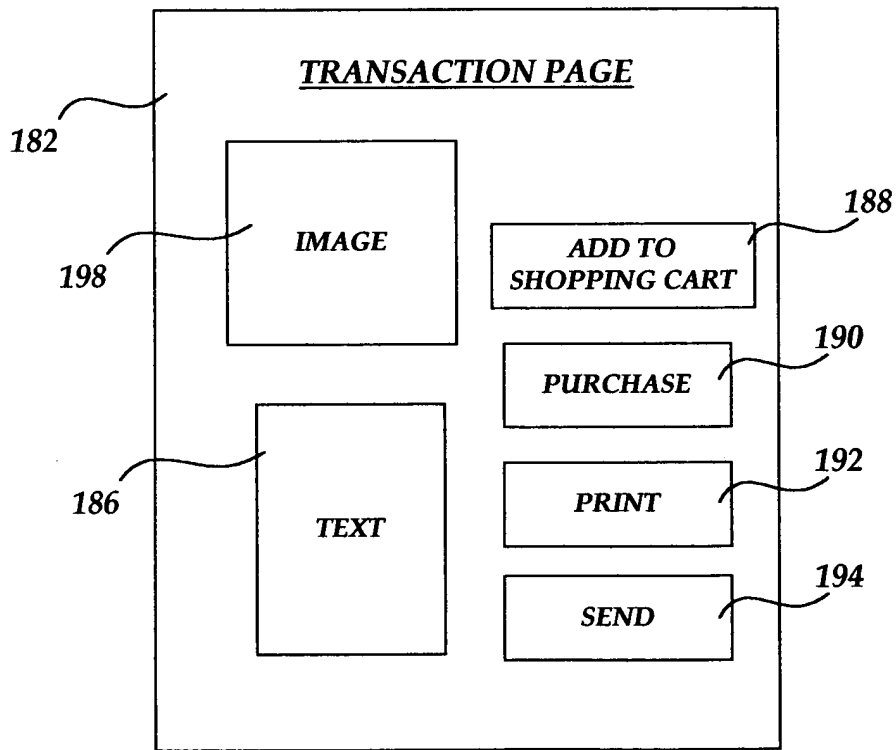
**FIG. 7A**



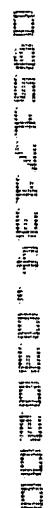
**FIG. 7B**



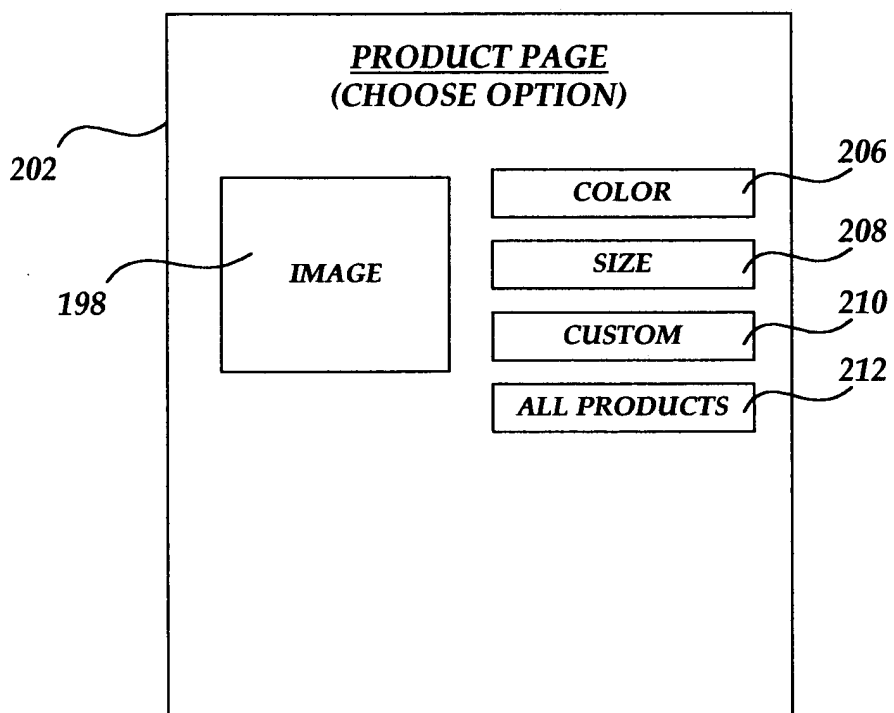
**FIG. 8**



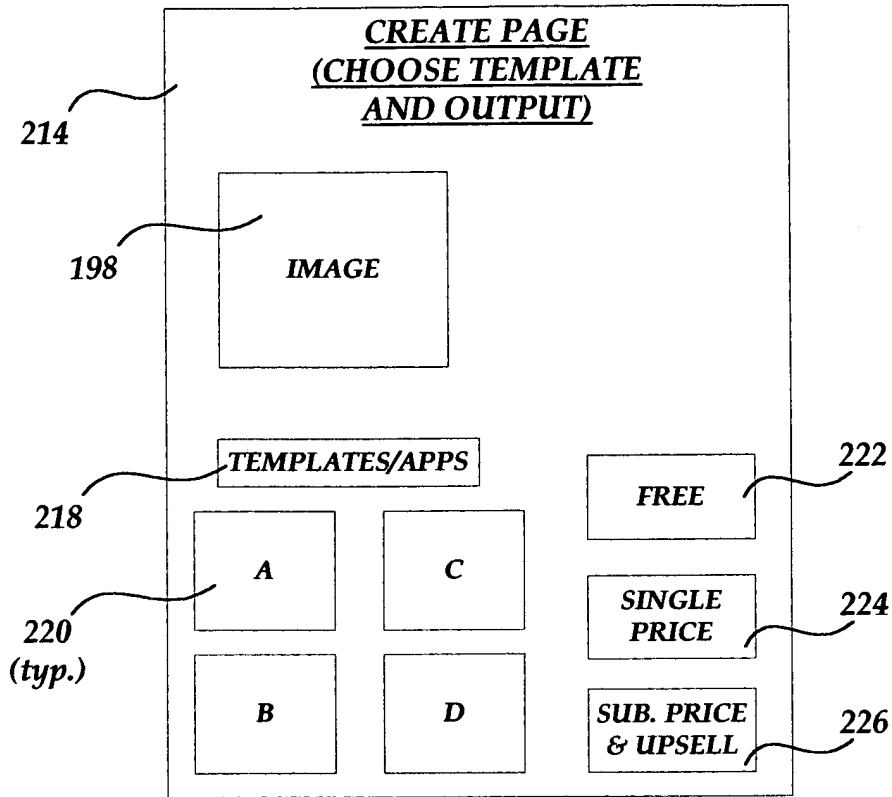
**FIG. 9**



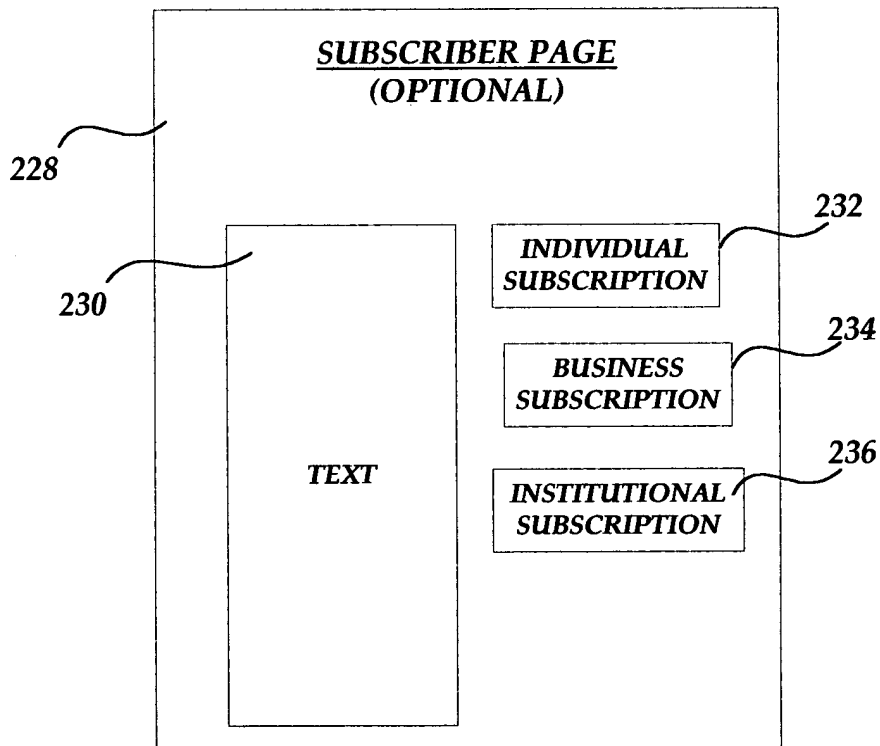
**FIG. 10**



**FIG. 11**



**FIG. 12**



**FIG. 13**

238

```
GET /INDEX.HTML HTTP/1.0
COOKIE : CUSTID = 1101
<BLANK LINE>
```

HTTP REQUEST W/COOKIE  
IDENTIFYING CLIENT

**FIG. 14A**

240

```
GET /INDEX.HTML HTTP/1.0
<BLANK LINE>
```

HTTP REQUEST WITHOUT  
COOKIE IDENTIFYING CLIENT

**FIG. 14B**

242

```
<DOCTYPE = HTML>
<HEAD>
SET_COOKIE : TEMPCUSTID = 01
</HEAD>
<HTML>
WELCOME TO CORBIS
</HTML>
```

HTTP RESPONSE W/COOKIE  
IDENTIFYING TEMP CLIENT

**FIG. 14C**

244

```
<DOCTYPE = HTML>
<HEAD>
SET_COOKIE : CUSTID = 1101
</HEAD>
<HTML>
WELCOME TO CORBIS
</HTML>
```

HTTP RESPONSE W/COOKIE  
IDENTIFYING CLIENT

**FIG. 14D**

002051-03000

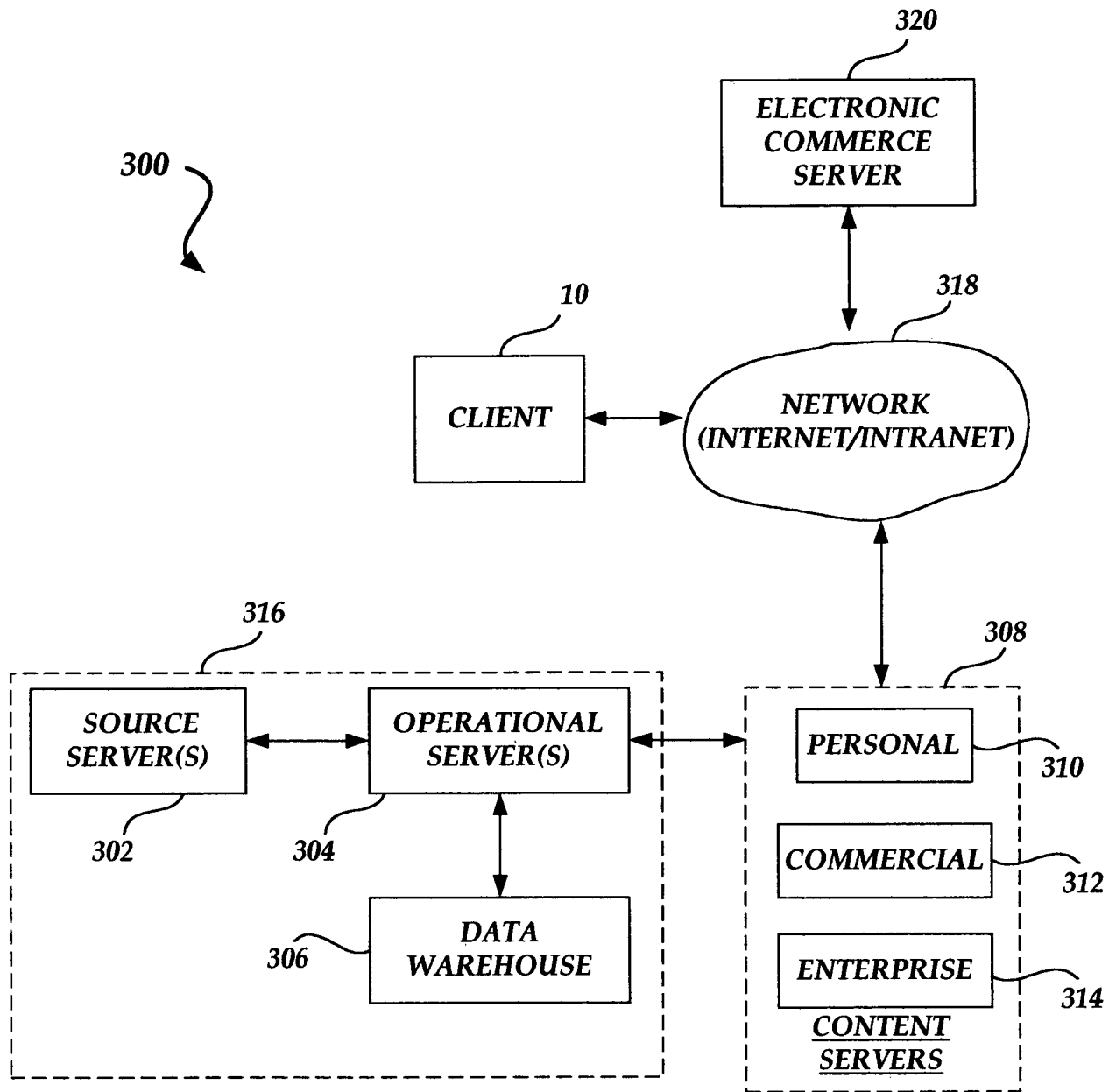


FIG. 15

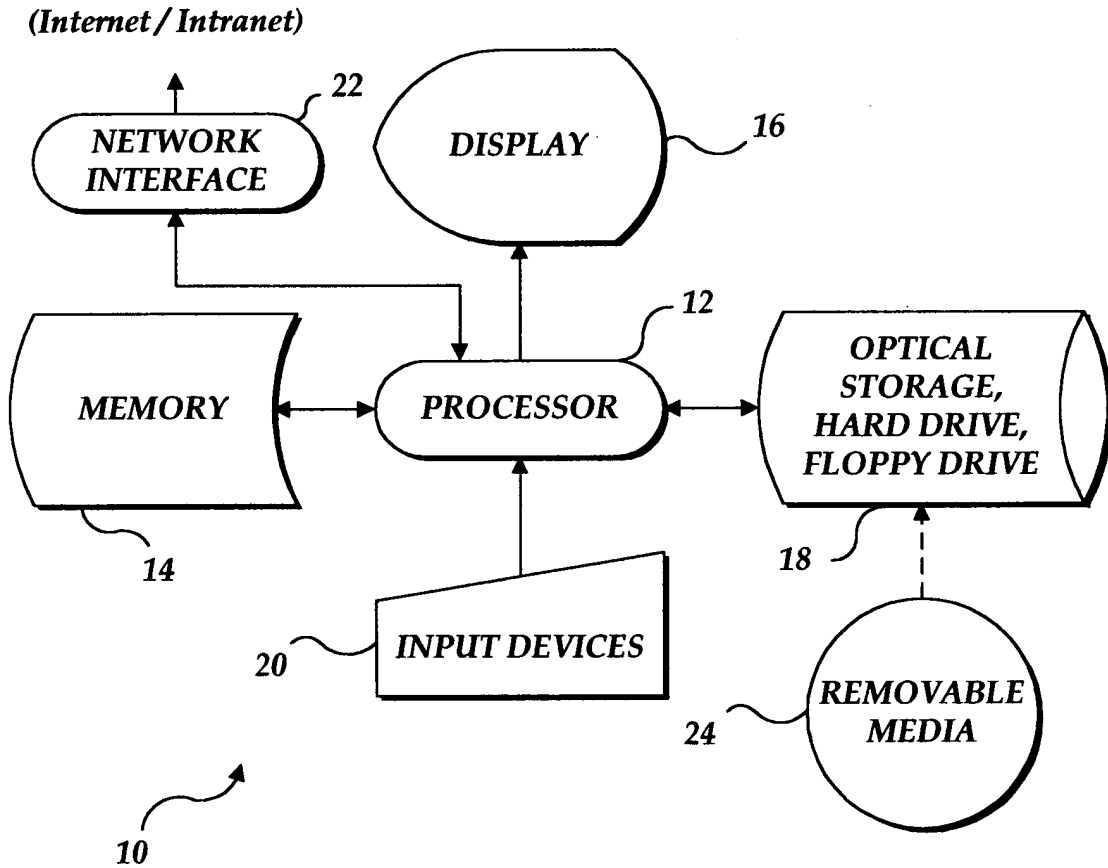
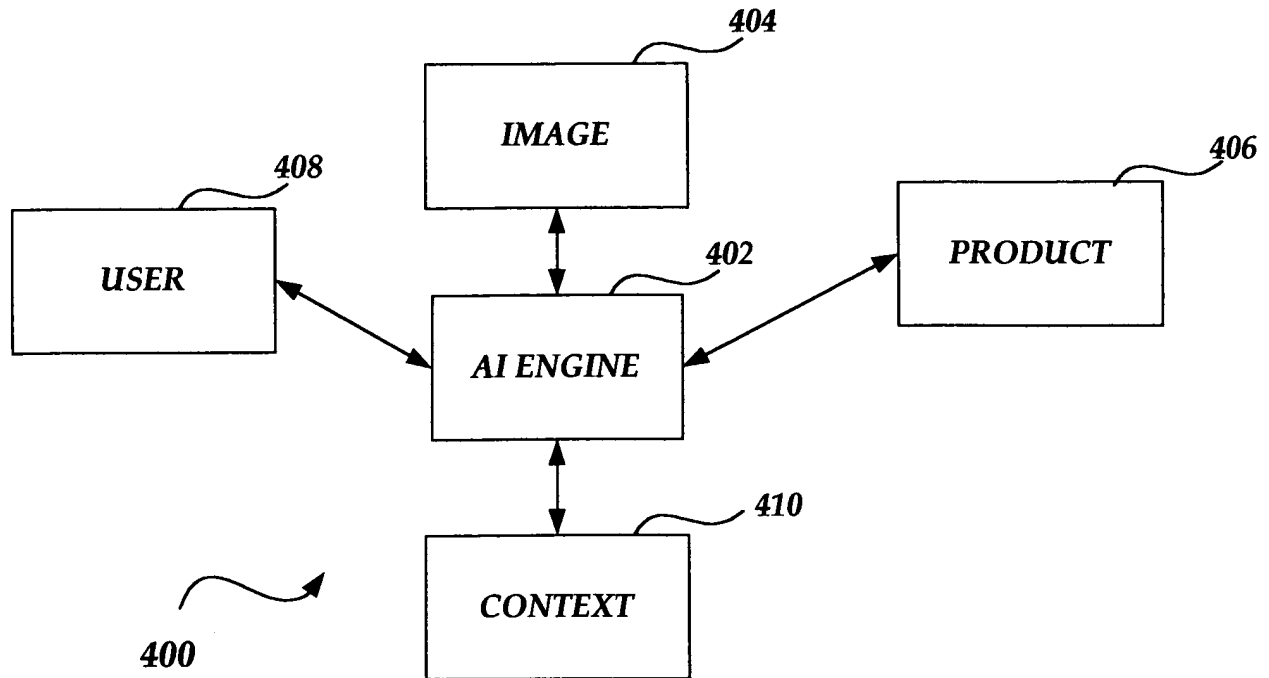
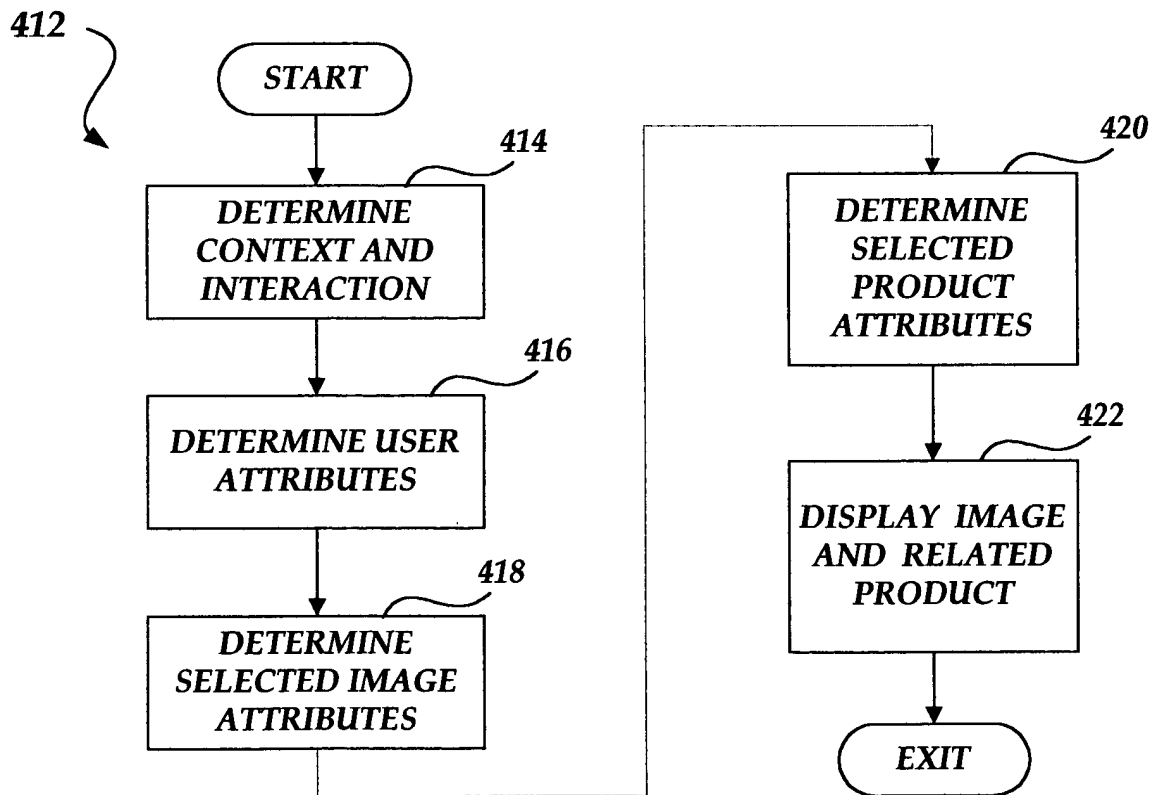


Fig. 16

**FIG. 17****FIG. 18**